

Module specification

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Module Code	ART729
Module Title	Practice and Application
Level	7
Credit value	30
Faculty	FACE
HECoS Code	101361
Cost Code	QAAA

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MA Creative Professional Practitioner	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	32 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	13 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	45 hrs
Placement / work based learning	0 hrs
Guided independent study	255 hrs
Module duration (total hours)	300 hrs

For office use only	
Initial approval date	Sept 2024
With effect from date	Sept 2024
Date and details of revision	
Version number	1

Module aims

The Practice and Application module is concerned with identifying the student's individual specialist practice, to explore the nature and dimensions of reflective practice and investigate problems and solutions. The module presents opportunities for students to consider a range of conceptual and practical techniques, skills and strategies in order to determine a personal programme of practical work. This will engage students and consolidate and extend their practice, exploring future professional directions whilst

integrating practical, aesthetic and intellectual knowledge. The module provides opportunities to critically evaluate and develop practice within a number of possible contexts to:

- Develop specialist practice in relation to critical reflection, changing contexts and the investigation of problems and solutions.
- Develop a versatile approach in creating concepts and using a variety of skills and techniques, challenging the boundaries of current practice through experimentation.
- Engage students to investigate and analyse their own work and that of fellow practitioners, developing the ability to make independent aesthetic decisions and enabling them to identify a workable and personal creative philosophy.
- Enable students to explore and develop new and innovative sustainable working practices in their field, demonstrating a high level of creative, critical and professional understanding.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Demonstrate informed personal insight and creative imagination through critical analysis of practice using appropriate media, materials, techniques and processes.
2	Apply and justify research methods to investigate new directions, concepts and problems and elements of risk in specialist practice. Act autonomously in planning and implementing tasks.
3	Provide written and verbal evidence of conceptual analysis demonstrating ability to show self-criticism and considered judgement regarding professional planning, methods and practices.
4	Demonstrate advanced expertise in one or more specialised practice areas within the programme evidencing critical awareness of current professional practice and the problems and/or new insights at the forefront of that field.

Assessment

Indicative Assessment Tasks:

The assessment is based on agreed and clearly articulated actions expressed on a learning plan. The learning plan requires that the student converts the learning outcomes for the module into activities connected with their practice area and specific personal enquiries. This interpretation of how to achieve the learning outcomes brings forth the creative response demanded by the module.

An assessment panel will convene and provide the student with the opportunity to introduce their work, concerns and objectives in relation to the learning outcomes specified here. The student will be expected to evidence the scope and depth of their research by collating material influential and inspirational to their practice, making clear the relevance to the critical, conceptual and professional issues encountered.

The student will be required to present the physical evidence of their study supported by the research and investigative material that has influenced the development. A period of viva voce will determine the depth of understanding possessed by the student, during which a self-critical analysis will be encouraged by tutors.

Work will be assessed by determining depth and quality of research, development of practical work, professional/business planning, experimentation and critical and self-evaluation.



Students will present a body of practical work and professional research based on their chosen career objectives documenting the research process, action plans and critical analysis.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-4	Coursework	100%

Derogations

None

Learning and Teaching Strategies

Students will engage with a self-directed programme of study based on the agreed learning plan and professional aspirations supported by the introductory module seminar, group tutorials, student and tutor-led seminars, lectures, visits and critiques. They will develop the theoretical, contextual and professional skills necessary for the development of their own practice and strategic planning.

Live projects and collaborative work are encouraged with the intention to provide realistic experiences related to contemporary practice and employability.

Indicative Syllabus Outline

The module is primarily reflective and exploratory of professional aspirations. Having established knowledge, position and context of their practice through previous study, this module focuses on the student's current practice and the development of a self-defined and self-directed focus to the professional development of their work, understood in relation to contemporary, historical and theoretical contexts.

The student is required to negotiate a programme of study and identify areas of research in their proposed learning plan. The student will be responsible for the identification of relevant concepts and contexts in relation to practice, and the establishment of a sound practical project appropriate to this level of study. The challenge facing the student is to further develop methods, practices and processes appropriate to their individual programme of work and to investigate appropriate media and materials in relation to the critical context.

During this development the student is expected to identify influential source material that confirms or tests key issues. Students will now explore these issues and concerned relative to their own practice. The module presents the student with the opportunity to plan the direction of their professional practice and to demonstrate their ability to work independently. Through reflection and action, research and critical analysis, the student is required to provide evidence of a body of work of appropriate quality with accompanying evaluative commentary.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

The student will take responsibility for collecting and assimilating information relevant to their specialist activity. Tutorial guidance will be offered in this process. An emphasis on the reading of contemporary publications and periodicals will be encouraged.

Korn, P. (2015), *Why We Make Things and Why it Matters: The education of a craftsman*. Boston, David R. Godine Publisher Inc.

Lindemann, W. and Theo Smeets, T. (2020), *Thinking Jewellery 2*. Stuttgart, Arnoldsche Art Publishers.

Risatti, H., (2007), *A Theory of Craft: Function and Aesthetics expression*. The University of North Carolina Press.

Other indicative reading

Adamson, G., (2010), *The Craft Reader*. Berg, Oxford.

Del Vecchio, M. (2001), *Post Modern Ceramics*. Thames and Hudson.

Frayling, C. (2011), *On Craftsmanship: Towards a new Bauhaus*. Oberon Masters.

Gali, A., Bull, KA. (2018), *Material Perceptions: Documents on Contemporary Crafts No. 5*. Stuttgart, Arnoldsche Art Publishers.

Ilasco (2011), *Craft, Inc*. Revised Edition, Chronicle Books.

Ilse-Neuman, U. (2018), *Jewelry of Ideas: The Susan Grant Lewin Collection*. Stuttgart, Arnoldsche Art Publishers.

Mirzoeff, N. (Ed.) (2002), *The Visual Culture Reader*, Routledge.

Seminega. IM. (2015), *The Creative Entrepreneur*. Fons & Porter.

Sennet, R. (2009), *The Craftsman*. London, Penguin.

Journals and web resources

Anti Copying in Design: <https://www.acid.uk.com/>

Art Jewellery Forum (AJF): <http://www.artjewelryforum.org>

Association for Contemporary Jewellers: <https://acj.org.uk/>

British Craft Directory: <https://britishcraftdirectory.co.uk/>

Contemporary British Silversmith: <https://contemporarybritishsilversmiths.org/>

Crafts Council: <https://www.craftscouncil.org.uk/>

Craft Research: <https://www.intellectbooks.com/craft-research>

Engage: <https://engage.org/>

Goldsmiths Centre: <http://www.goldsmiths-centre.org>

Great Northern Contemporary Craft Fair (GNCCF): <http://www.greatnorthernevents.co.uk/>

New Designers: <https://www.newdesigners.com/>

Sightunseen: <http://www.sightunseen.com>

The Design Trust: <https://www.thedesigntrust.co.uk/>

The New Craftsmen: <https://www.thenewcraftsmen.com/>

Top Draw: <https://www.topdrawer.co.uk/>